



Joe Kichler

Senior Vice President of Digital and Supply Chain, Cox Automotive

As senior vice president of Digital and Supply Chain, Joe Kichler is responsible for overseeing all Manheim digital tools—including the Manheim Digital Marketplace—in addition to Cox Automotive’s leading logistics businesses, Central Dispatch and Ready Logistics.

In this role, Kichler will be focused on bringing these two key areas of the business closer together to accelerate innovation and realize the full potential of the digital marketplace quicker, ultimately getting each vehicle where it needs to be more efficiently.

In his previous role as vice president of logistics at Cox Automotive, Kichler was instrumental in digitizing Ready Logistics’ transportation solutions through a strategic partnership with DHL Supply Chain. After successfully implementing that vision, his team secured additional investment to transform Central Dispatch’s leading load board into the premier integrated transportation marketplace.

Kichler joined Manheim in 2012 as vice president of Operational Excellence where he oversaw the design of new auction processes and client experiences while also leading Enterprise Portfolio Management and Operational Analytics functions. He also served as vice president of Group Strategy, being responsible for strategic planning across the company’s wholesale and retail brands before assuming the role of vice president of Logistics. Prior to joining Cox Automotive, Kichler held business strategy and management consulting positions with Deloitte and Boston Consulting Group.

Kichler earned an MBA from the Harvard Business School and a Bachelor of Science degree in Industrial Engineering, with highest honors, from the Georgia Institute of Technology in Atlanta.