COX AUTOMOTIVE



Dana Lowenthal Vice President of Client and Business Solutions, Cox Automotive

Dana Lowenthal is vice president of client and business solutions at Cox Automotive.

In this role, she leads the nationwide team responsible for delivering a seamless client experience across the Manheim Marketplace. Her scope includes call center operations, arbitration services, title services as well as customer data and contract management for dealer and commercial clients. In addition, she leads Operational Excellence delivering business process design, work force analytics, lean and continuous improvement capabilities allowing her team to serve every customer and every transaction.

With a career spanning multiple leadership roles across Cox Enterprises' various business segments, Lowenthal brings a unique blend of field operations and technology expertise. She began her journey with the company in 2008, enabling new digital capabilities for Cox Newspapers before transitioning to Manheim Digital Product and Technology.

Lowenthal's leadership trajectory at Manheim includes serving as senior director of Technology, assistant general manager of Manheim Palm Beach and general manager of Manheim Central Florida, where she drove record-setting performance and earned recognition for her client-first mindset and commitment to team development.

Her business contributions have been recognized with honors including Automotive Remarketing's Women in Remarketing (2019) and AutoSuccess Women at the Wheel (2022).

Lowenthal holds a degree from the Georgia Institute of Technology with a focus in industrial management, finance and economics. She is passionate about mentoring others and paying it forward – investing in talent just as leaders have invested in her.